



ZERMATT SUMMIT

HUMANIZING GLOBALIZATION

JUNE 3-5, 2010

Organized annually over a period of 3 days the Zermatt Summit will receive contributions from leading international speakers across a variety of fields.

Ample time will be available for dialogue, friendly discussions, and networking over the many lunches, dinners and coffee breaks.

The Foundation would like to inspire and encourage all attendees and speakers to stay overnight in Zermatt to fully enjoy the Summit experience which is expected to include many impromptu meetings and reflections.

FINAL PROGRAM LIST OF SPEAKERS

- **Ben Andradi**, Managing Partner, Syntel Inc.
- **The Honorable Mary K. Bush**, President of Bush International
- **Father Nicolas Buttet**, Founder Philantropos European Institute
- **Dr. Alejandro Chafuen**, President of Atlas Economic Research Foundation
- **Günter Conrad**, CEO CON-First GmbH
- **Michel Coquillion**, Vice-President French Confederation of the Christian Workers
- **Henri-Claude de Bettignies**, Professor of Ethics at Business School for the World INSEAD and China Europe International Business School Shanghai (CEIBS)
- **Hernando de Soto**, President Institute for Liberty and Democracy
- **Philippe de Woot**, Honorary Professor Louvain University and Co-founder Globally Responsible Leadership Initiative (GRLI)
- **Tehmuras Doongaji**, former Managing Director of Tata Group
- **Mark Drewell**, CEO Globally Responsible Leadership Initiative (GRLI)
- **Prabhu Gupta**, Executive Director Organisational Development Wolfsberg UBS
- **André Habisch**, Professor for Christian Social Ethics and Civil Society Eichstaett University
- **Mike Hannigan**, CEO Give Something Back
- **André Hurter**, CEO Services Industriels de Genève
- **Rodrigo Jordan**, Chairman National Foundation for the Alleviation of Poverty and CEO Vertical
- **Paul Jorion**, Columnist Le Monde and Radio BFM
- **William Inboden**, Senior Vice-President Legatum Institute
- **Mgr Mansour Labaky**, Founder Lo Tedhal
- **Elizabeth Laville**, Founder and CEO Utopies
- **Olivier Le Grand**, Head of BNP Paribas Personal Investors
- **François Lemarchand**, Founder and CEO Nature et Découvertes
- **Ernst Ligteringen**, CEO Global Reporting Initiative
- **Colin Melvin**, CEO Hermes Equity Ownership Services
- **Michel Meunier**, Chairman Centre des Jeunes Dirigeants
- **Nicolas Michel**, Professor International Law IIDS Geneva University - Former Under-Secretary General for Legal Affairs of the United Nations
- **Arnaud Mourot**, CEO Ashoka Europe
- **Jürg Opprecht**, Founder Business Professional Network Foundation (BPN)
- **Guido Palazzo**, Professor of Ethics HEC Lausanne
- **Julien Pitton**, Treasurer, International Organization for Standardization (ISO)
- **Alfred Regnery**, Editor, The American Spectator
- **Dr. Ted Roosevelt Malloch**, Chairman and CEO The Roosevelt Group
- **Nouriel Roubini**, Professor of Economics and International Business, New York University
- **Mallika Sarabhai**, Founder Darpana
- **Jean Staune**, Founder and CEO Interdisciplinary University Paris
- **Ryan Streeter**, Senior Fellow, Legatum Institute
- **Pierre Tapie**, Dean and President ESSEC Business School and Chairman of the Board of Globally Responsible Leadership Initiative (GRLI)
- **Chan Kei Thong**, President and CEO of Leadership Development International (LDI)
- **Mgr Aldo Tolotto**, Domus Sanctae Marthae
- **Maurice Tornay**, State Councillor Valais
- **Cardinal Peter Kodwo Turkson**, President Council «Justice and Peace»
- **Jérôme Vignon**, CEO Semaines Sociales de France

DAY 1 - THURSDAY JUNE 3, 2010

16.00 Registration opening

17.00 - 18.00 (Room 1)

Presentation "Corporate Statesmanship"

by Tehmuras Doongaji (Room 1)

18.30 Tree planting ceremony

19.15 - 19.45 at ZERMATT CHURCH

Welcome address by Christopher Wasserman, President of the Zermatt Summit Foundation, Maurice Tornay, State Councillor of Valais, Christoph Bürgin, Mayor of Zermatt, Prabhu Gupta, Zermatt Summit 2010 Conference Chairman

19.45 - 20.45 at ZERMATT CHURCH

Concert by Elizabeth Sombart, piano, Sophie Lemonnier-Wallez, violon and Lluís Claret, cello.

20.45 - 21.45 at GRAND HOTEL ZERMATTERHOF

Welcome Reception

DAY 2 - FRIDAY JUNE 4, 2010

Zermatt Summit 2010 Conference Chairman: Professor Prabhu Gupta

08.00 - 8.30 Registration

08.30 - 9.00 (Room 1)

Welcome Address

The world crisis and the change of paradigm

by Prof. Philippe de Woot, GRLI

09.00 - 10.30 (Room 1)

Keynote Address 1.1 (Plenary session)

Revisiting the corporate raison d'être,

by The Honorable Mary K. Bush, Bush International

Keynote Address 1.2 (Plenary session)

Entrepreneurship and the economic progress,

by François Lemarchand, Nature & Découvertes

Keynote Address 1.3 (Plenary session)

Finance to serve the economy,

by Prof. Nouriel Roubini, New York University

10.30 - 11.00 Coffee break

11.00 - 12.15 (Room 1)

Roundtable 1 (Plenary session)

Finance to serve the economy

Moderator Prof. Prabhu Gupta, Wolfsberg UBS with

- Olivier Le Grand, BNP Paribas Personal Investors
- Prof. Nouriel Roubini, New York University
- William Inboden, Legatum Institute
- Ryan Streeter, Legatum Institute
- Julien Pitton, ISO
- Paul Jorion, Le Monde and Radio BFM

12.15 - 13.15 Lunch

13.15 - 14.00 (Room 1)

Keynote Address 2.1 (Plenary session)

Back to ethics,

by Colin Melvin, Hermes Equity Ownership Services

Keynote Address 2.2 (Plenary session)

Towards a responsible leadership,

by Mark Drewell, GRLI

14.00 - 15.00

Workshop 1 (Room 2)

Developing responsible leaders, with

- Prof. Pierre Tapie, ESSEC and GRLI (chair)
- Mgr Aldo Tolotto, Domus Sanctae Marthae (co-chair)
- Rodrigo Jordan, FSP

Reporting notes: René Meldem

Workshop 2 (Room 1)

New models for tomorrow, with

- Arnaud Mouro, Ashoka Europe (chair)
- Mike Hannigan, Give Something Back (co-chair)
- Jean Staune, UIP (co-chair)
- Michel Meunier, Centre des Jeunes Dirigeants

Reporting notes: Line Pillet and Nicolas Lorne

15.00 - 15.30 Coffee break

15.30 - 16.00 (Room 1)

Reporting back from workshops (Plenary session), by

- Prof. Pierre Tapie, ESSEC and GRLI
- Arnaud Mouro, Ashoka Europe

16.00-16.30 (Room 1)

Keynote Address 3 (Plenary session)

Changing hearts and minds: the role of spirituality

by Cardinal Peter K. Turkson, Council "Justice and Peace"

16.30 - 18.00 (Room 1)

Roundtable 2 (Plenary session)

**Ethics and corporate responsibility:
Economy to serve the Common Good**

Moderator Prof. Pierre Tapie, ESSEC and GRLI, with

- Günter Conrad, CON-First GmbH
- André Hurter, SIG
- Dr. Chan Kei Thong, LDi
- Alfred Regnery, The American Spectator
- Jérôme Vignon, Semaines Sociales de France
- Ernst Ligteringen, Global Reporting

18.00 - 18.15 Break

DAY 3 - SATURDAY JUNE 5, 2010

07.30

Mass by Father Nicolas Buttet in the Church of Zermatt (optional)

09.00-09.15 (Room 1)

Exclusive Interview

of Dr. Mohammed Yunus, Founder Grameen Bank

09.15-09.30 (Room 1)

**Presentation of the Dream Festival
of the Entrepreneur program**

by Michel Meunier, Centre des Jeunes Dirigeants

09.30 - 10.15

Keynote Address 4 (Plenary session)

**Corporate statesmanship and
Common Good: is law the only issue?**

by Prof. Hernando de Soto,
Institute for Liberty and Democracy

10.15 - 11.00

Workshop 3 (Room 1)

Business and the political debate, with

- Mark Drewell, GRLI (chair)
- Alejandro Chafuen, Atlas Foundation (co-chair)
- Michel Coquillion, French Confederation of the Christian Workers

Reporting notes: René Meldem

Workshop 4 (Room 2)

Multi stakeholders' initiatives, with

- Prof. Guido Palazzo, HEC Lausanne (chair)
- Elizabeth Laville, Utopies (co-chair)
- Jürg Opprecht, BPN (co-chair)

Reporting notes: Nicolas Lorne

11.00 - 11.15 Coffee break

11.15 - 11.30 (Room 1)

Reporting back from Workshops (Plenary session), by

- Mark Drewell, GRLI
- Prof. Guido Palazzo, HEC Lausanne

18.15 - 19.00 (Room 1)

World premiere viewing of the film

«Doing Virtuous Business»

The film explores how many civic and cultural leaders in society are discovering that success can be developed through a creative blend of economic, human and spiritual capital – a combination that equates to economic growth, corporate and human flourishing.

19.30 Departure for the «Swiss Night»
(return by 23.30)

11.30 - 13.00 (Room 1)

Roundtable 3 (Plenary session)

**Corporate Statesmanship and Common Good:
Common Good to serve the person**

Moderator Prof. Nicolas Michel, Geneva University with

- Prof. Hernando de Soto, Institute for Liberty and Democracy
- Maurice Tornay, State Councillor of Valais
- Mallika Sarabhaï, Darpana
- Tehmuras Doongaji, formerly Tata Group
- Ben Andradi, Syntel Inc.

13.00 - 14.00 Lunch

14.00-15.30 (Room 1)

General Roundtable 4 (Plenary session)

Changing hearts and minds

Moderator Prof. André Habisch, Eichstaett University with

- Father Nicolas Buttet, Philantropos Institute
- Mgr Mansour Labaky, Lo Tedhal Foundation
- Dr. Ted Roosevelt Malloch, The Roosevelt Group
- Mgr. Aldo Tolotto, Domus Sanctae Marthae
- Mallika Sarabhaï, Darpana

15.30 - 15.45 Coffee break

15.45 - 17.00 (Room 1)

Concluding Summary

by Prof. Henri-Claude de Bettignies,
INSEAD and CEIBS

Final words

by Father Nicolas Buttet, Philanthropos Institute

Closing remarks

by Professor Prabhu Gupta,
Zermatt Summit 2010 Conference Chairman

17.00 End of the Summit

Farewell cocktail

Please bookmark the congress website
www.zermattsummit.org for programme updates.



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All delegates will be required
to apply for invitation through the
website.